Integrated Learning for ERP Success: A Learning Requirements Planning Approach (Resource Management)

Karl M. Kapp, William F. Latham, Hester Ford-Latham

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The results are in. The evidence has been analyzed. Research shows that the lack of enterprise-wide training is the biggest reason for ERP implementation failures. It is the single most important precursor to achieving success.

Integrated Learning for ERP Success is the first resource to offer a specifically defined, comprehensive method for planning, delivering, and evaluating ERP training efforts. It even includes formulas for determining training return on investment. The Learning Requirements Planning (LRP) process presented involves a six-step enterprise-level instructional design model that when implemented correctly assures success.

If you would rather have a root canal than oversee an ERP implementation, you are not alone. But like avoiding a root canal, avoiding ERP implementation only causes more pain. This book eases the implementation pain. It shows you how a formal plan for learning will increase the productivity of the ERP implementation team, shorten overall implementation time, and substantially decrease implementation costs. It also provides a discussion on how an ERP implementation can be used as a catalyst for lifelong organizational learning.

Implementing an ERP system can cost three to ten times the actual software purchase price. You can't afford to waste money or time in the areas of ERP education. Integrated Learning for ERP Success shows you how to create learning-focused ERP implementations that provide substantial savings and the competitive advantage.

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