



# Deep Leadership: Essential Insights from High-Risk Environments

*Joe Macinnis*

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## **Deep Leadership: Essential Insights from High-Risk Environments** Joe Macinnis

In this new twist on a topic of perennial interest, Joe MacInnis shows how the leadership traits forged in extraordinary circumstances are transferrable to our everyday lives. Simply put, this is a handbook for building character.

Some people are born leaders. The rest of us find ourselves in positions where leadership is required. Self-described "accidental leader" Dr. Joe MacInnis found himself in such a situation: deep beneath the ice of the Arctic Ocean. Starting with his undersea explorations, this physician, scientist, author and motivational speaker shares an accessible--and obtainable--list of leadership traits inspired by his own journey and the icons he's learned from over the years. **Deep Leadership** is an eminently digestible book with short lessons and anecdotes. Think **Rework** meets **Iacocca**. Its centre is the author's 12 "Essential Traits of Leadership": Cool Competence, Powerful Presentations, Physical Toughness, Hot-Zone Humour, Mental Resilience, Strategic Imagination, High-Empathy Communication, Enduring Trust, Fierce Ingenuity, Team Genius, Resolute Courage and Warrior's Honour.

Each trait is communicated with an anecdote from MacInnis's experience, making it totally memorable. MacInnis also gives the reader a primer to navigate his or her own path toward leadership, including such practices as keeping a journal, building a library, and finding mentors.

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