



Learning in 3D: Adding a New Dimension to Enterprise Learning and Collaboration

Karl M. Kapp, Tony O'Driscoll

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Praise for Learning in 3D

"Learning is the key to our future and powerful learning will result from immersive, interactive, and creative 3D designs. Tony O'Driscoll and Karl Kapp have written a disruptive book about a disruptive technology that we all need to explore. This is a must read!" —Elliott Masie, chair, The LearningCONSORTIUM

"Karl Kapp and Tony O'Driscoll are, amazingly, both the best theorists and practitioners in using virtual worlds in every type of educational venue. Many will love their vision, but I am more hooked on their practicality and hand-holding."—Clark Aldrich, author, *Learning Online with Games, Simulations, and Virtual Worlds: Strategies for Online Instruction*

"Kapp and O'Driscoll nailed it. The right balance of case studies, theories and practical advice for any organization pursuing the use of virtual worlds for learning. If you are interested in virtual worlds for learning and collaboration, this book is for you." —David A. Manning, managing partner, Performance Development Group

"The big contribution of Learning in 3D is that it provides research informed guidance and practical tips and techniques for using 3D virtual environments to achieve real business results...the case studies are outstanding." —Lisa Clune, president, Kaplan EduNeering

"As the world makes its way through a period of significant change, Learning in 3D couldn't come at a better time. Today, organizations and individuals are being challenged to make the most of learning collaboratively. This book stimulates our thinking on how to maximize the impact of technology, while providing a practical blueprint—with 'revolutionary' examples—of how to bring a new dimension to learning." —John Malitoris, regional managing director, Duke Corporate Education

"Tony O'Driscoll and Karl Kapp remind us that learning is the fourth dimension—and the one that really counts in collaboration. A must-read for the future of learning in environments virtual and otherwise." —Cathy Davidson, Ruth F. DeVarney Professor of English at Duke University and co-director HASTAC/MacArthur Foundation Digital Media and Learning Competition.

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