



Managing Economies, Trade and International Business

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The current phase of globalization and the increased interconnectedness of economies through trade have influenced the management and growth rates of economies and also the competitive and managerial issues for firms.

This book focuses on three main issues – economic growth and sustainable development; trade, law and regulation; and competitive and managerial issues in international business – from a multidisciplinary, transversal and eclectic perspective.

The themes are representative of the main issues for governments, regulators and international firms in a globalized trading system, while the contents epitomize the specific aspects of economics, sustainability, trade, regulation, law, politics and management.

A diverse range of contributors with international academic and practitioner experience in their respective fields of expertise provide the varied perspectives and represent disciplines such as economics, law, politics, management and information systems.

The thematic focus of this book is of interest to academics and students as well as practitioners because the themes are particularly relevant to those who are in business in an international context or those in international policy roles in government and regulatory authorities.

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