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*Steven A. Beebe, Susan J. Beebe, Diana K. Ivy*

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Updated in its 5<sup>th</sup> edition, *Communication: Principles for a Lifetime* helps readers see the relationships among the concepts, skills, theories, and contexts of communication by anchoring the content around five fundamental communication principles. Written by experienced and highly regarded textbook authors and teachers, *Communication* provides readers with all the theory and skills necessary in a manner that helps them apply what they've learned throughout their lives.

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