



# Social Enterprise in the Construction Industry: Building Better Communities

*Martin Loosemore, Dave Higgon*

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Through the emerging lens of social enterprise, this book examines how the global construction industry can engage more effectively with the communities in which it builds, addressing disadvantage and environmental degradation to leave a positive legacy for future generations.

Combining insights from leading research and real-life case studies of social enterprise in the construction sector, the result is a practical framework which will help social enterprises, clients, consultants and construction firms work collectively to build a thriving social enterprise sector.

Readers of this timely book will learn to embrace social enterprise and an important new sector in the global construction industry. They will learn to see community involvement as an opportunity rather than a risk, and fully understand the broader role they can play in building a fairer and more sustainable society.

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