



La mano visible: La revolución de la gestión en la empresa norteamericana (Spanish Edition)

Alfred D. Chandler

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Este libro explica ejemplarmente el papel de la gran empresa y de sus gestores durante los primeros años del capitalismo moderno, de la segunda mitad del XIX al primer tercio del XX. Publicado en 1977, mereció sucesivamente los premios Pulitzer y Bancroft de 1978 y también el Newcomen Book Award 1975-1978, al mejor ensayo del trienio. Alfred Chandler describe la aparición de la mano visible de los gestores, y cómo ésta reemplazó a la que Adam Smith había llamado la mano invisible del mercado. Ello significa nada menos que el tránsito desde el familiar capitalismo liberal de Smith, en el siglo XVIII, al profesional capitalismo de gestión de Chandler, en el que nosotros vivimos.

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