



# Simple Tools and Techniques for Enterprise Risk Management (The Wiley Finance Series)

*Robert J. Chapman*

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Enterprise Risk Management (ERM) represents a fundamental shift in the way businesses must approach risk. As the economy becomes more service driven and globally oriented, businesses cannot afford to let new, unforeseen areas of risk remain unidentified. Currency fluctuations, human resources in foreign countries, evaporating distribution channels, corporate governance, and unprecedented dependence on technology are just a few of the new risks businesses must assess.

This accessible book, aimed at the implementers and practitioners of ERM, provides a highly structured approach so you can easily implement processes in your own organization. You'll find a number of case studies and practical examples from a variety of industries. The chapters are organized in a way that leads you through ERM implementation and include risk identification techniques, risk modelling methods, and the underlying statistics. Order your copy today!

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