



Winning Grants Step by Step: The Complete Workbook for Planning, Developing and Writing Successful Proposals (The Jossey-Bass Nonprofit Guidebook Series)

Tori O'Neal-McElrath

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Previous Praise for Winning Grants Step by Step

"Warning: this book works. It provokes you to ask the right questions, hand-holds you through practical exercises, and offers a map that includes paths to develop strategic relationships with funders."

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"Winning Grants Step by Step is a very practical A-to-Z resource that speaks to the importance of staying focused on your mission every step of the way. The third edition is artfully updated with words of wisdom from grantmakers themselves, as well as updates on the latest processes and buzzwords all grantseekers need to know."

—**Heather Iliff**, Maryland Association of Nonprofit Organizations

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—**Clarence Hauer**, senior director, strategy and organizational development, St. Louis Nonprofit Services Consortium

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—**Alex Carter**, Your Nonprofit Coach

"Developing great grant proposals is essential for nonprofit leaders. Winning Grants Step by Step provides important guidance to those who are new to fundraising as well as to anyone who needs a refresher. This new edition of Winning Grants brings updated tips and vivid examples. As an experienced fundraising consultant, I believe it will help my clients and colleagues alike."

—**Maria Gitin**, CFRE, Maria Gitin & Associates

"As an executive director, fundraising is on my mind every day. It's great to have a resource like Winning Grants Step by Step to use and share with my board, staff, and peers."

—**Deborah Menkart**, executive director, Teaching for Change

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