



From Locker Room to Boardroom: Converting rugby talent into business success: Volume 1

Ross Van Reenen

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More than 84 per cent of professional rugby players in South Africa are going to find it difficult to survive financially once they stop playing rugby. How will they find success in their new careers once their rugby jerseys have been washed for the last time? From Locker Room to Boardroom explores how former South African rugby players culled certain traits from their playing days and applied them to their enterprises in order to make a successful transition from the rugby field (the locker room) to the business world (the boardroom). Naas Botha, Gary Teichmann, Joel Stransky, François Pienaar, Kevin de Klerk, Breyton Paulse and Kobus Wiese, to name but a few, share the many challenges they faced and the different strategies they employed on the road to establishing the single factor that, more than any other, lies at the root of their business success.

Filled with entertaining anecdotes, sound practical advice and pioneering business models, From Locker Room to Boardroom provides a unique and fascinating approach to achieving success in the commercial world.

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