



Fundamentals of Psychology

Michael Eysenck

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Aimed at those new to the subject, *Fundamentals of Psychology* is a clear and reader-friendly textbook that will help students explore and understand the essentials of psychology. This text offers a balanced and accurate representation of the discipline through a highly accessible synoptic approach, which seamlessly brings together all the various related topics.

Fundamentals of Psychology combines an authoritative tone, a huge range of psychological material and an informal, analogy-rich style. The text expertly blends admirably up-to-date empirical research and real-life examples and applications, and is both readable and factually dense. The book introduces all the main approaches to psychology, including social, developmental, cognitive, biological, individual differences, and abnormal psychology, as well as psychological research methods. However, it also includes directions for more detailed and advanced study for the interested student.

Fundamentals of Psychology incorporates many helpful textbook features which will aid students and reinforce learning, such as:

- Key-term definitions
- Extremely clear end-of-chapter summaries
- Annotated further reading sections
- Evaluations of significant research findings
- Numerous illustrations presented in attractive full color.

This textbook is also accompanied by a comprehensive program of resources for both students and instructors, which is available free to qualifying adopters. The resources include a web-based Student Learning Program, as well as chapter-by-chapter lecture slides and an interactive chapter-by-chapter multiple-choice question test bank.

Combining exceptional content, abundant pedagogical features, and a lively full-color design, *Fundamentals of Psychology* is an essential resource for anyone new to the subject and more particularly those beginning undergraduate courses. The book will also be ideal for students studying psychology within education, nursing and other healthcare professions.

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