



Recursos humanos en el alojamiento (Hostelería y Turismo) (Spanish Edition)

Pau Soldevila Matías

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Este libro aborda los aspectos más importantes para la gestión de los recursos humanos en el sector de alojamientos de manera práctica y teniendo en cuenta aspectos como el valor de la planificación de plantillas, la determinación de los puestos de trabajo, los planes de formación, los manuales de acogida, la legislación y la normativa laboral. Además, se desarrollan las últimas tendencias del mercado en identificación de las fuentes de reclutamiento y selección de personal, y se concretan las habilidades directivas, los tipos de liderazgo, los estilos y los factores relevantes de la comunicación y la motivación.

Por todo ello, se trata de una obra de gran utilidad tanto para alumnos como para profesionales del sector de alojamientos, para favorecer el aprendizaje y potenciar el desarrollo profesional.

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